



CARI

**Annual Convention
“Making Waves”**

74th

Join Us in Historic St. John's!

**June 25-27, 2015 for
CARI's 74th Annual Convention
in St. John's, Newfoundland**

St. John's, Newfoundland



Address from the Chair



Adam Chisick
CARI Chair

Welcome to St. John's and to CARI's 74th Annual Convention!

As we approach our association's 75th anniversary, this year's theme is "Making Waves." The Cambridge Dictionary defines the expression of making waves as being very active so that others take notice. Over the past year, CARI has indeed been very active in promoting the industry and investing in improving the member experience. We certainly hope that you have taken notice of some important changes we have made.

This year, I'm excited by the number of changes we've made to the program including two new sessions, each focused

on helping you be better in your business. This is part of our new emphasis on not only offering top quality networking events, but also professional development opportunities.

Change in itself can be a force for good; improving on the successes of the past and looking forward. However, it has been said that our industry is not as well known to the public and government as we would like. To affect change we need to know where we stand as an industry in light of the numerous challenges we face.

It is fitting that we also have a new direction in our keynote speaker this year. Nik Nanos, one of Canada's leading

pollsters and official pollster for CTV News, will be addressing our conference. CARI has commissioned Nik's firm, Nanos Research, to conduct a Canada-wide opinion poll. The results are certain to be very interesting.

With a combination of a unique location, great networking opportunities, and a new program designed for you and your staff to learn, I look forward to seeing you all in St. John's.

Adam Chisick

Join Us this Summer in Historic St. John's for our 74th Annual Convention.





Golf The Osprey at Clovelly

Located in the North East end of St. John's, The Osprey at Clovelly is a championship par 72, 6,500-yard course. The newly designed course is routed through natural wetlands and surrounded by forest, offering a scenic and challenging golfing experience.

www.clovellygolf.com



Day Tour #1

The Easternmost Point of North America

The tour begins with a visit to Signal Hill, a national park and the historic site where Guglielmo Marconi received the first trans-Atlantic wireless message. There you will see Cabot Tower, which offers spectacular views of historic St. John's and of the rugged coastline of the North Atlantic. The tour continues to Quidi Vidi, a charming village believed to be used by Portuguese fishermen in the early 1500's. From there, you will tour historic sites in downtown St. John's including Government House, Colonial Building, and the Basilica. After lunch you'll make your way to the most easterly point of land in North America, Cape Spear. In this national park you will tour the Cape Spear lighthouse as well as bunkers built into the side of the cliffs by Canadian soldiers during World War II. The day ends with a visit to the fishing community of Petty Harbor where you will walk on the wharf and learn first-hand about modern and historic fishery.



Day Tour #2

Bird Island Tour

The tour begins with a drive down the Southern Shore to the historic Irish outpost, Bay Bulls. From there a boat will take you to the Witless Bay Ecological Reserve, four islands that are home to thousands of Atlantic Puffins, Murres, and Kittiwakes in the spring and summer. Whales also frequent this area in search of capelin during the summer months, so sightings of these large majestic creatures may also be in store.





Nik Nanos

Keynote Speaker

A trusted researcher and strategic advisor, Nik is regularly called upon by senior executives to provide counsel on a wide range of issues including corporate mergers, public advocacy campaigns, reputation management and regulatory issues.

Nik Nanos leads one of Canada's most distinguished research companies. He is the Chairman of Nanos Research, a Global Fellow at the Woodrow Wilson International Center for Scholars in Washington DC, and a research associate professor at the State University of New York at Buffalo. Nik has also been elected a Fellow of the MRIA (FMRIA), the highest professional designation in the marketing research industry in Canada.

In addition to his weekly Nanos Power Index which charts the strength of the federal political parties, Nik leads the team behind the weekly Bloomberg Nanos Canadian Confidence Index, considered a must-have resource for senior executives.

Nik is also featured in a weekly segment on CTV's PowerPlay, Nanos on the Numbers, which focuses on the latest political, business and social trends. He currently serves on the Editorial Board for the Canadian Journal of Professional Communication at McMaster University.

In addition to his experience in research and communications, he is a former president of a leading national government relations firm. The unique combination of advanced research skills, communications expertise, and his knowledge in advancing client interests make Mr. Nanos one of Canada's leading strategists. He is the pollster for CTV News, the Globe & Mail and Bloomberg News in Canada.



Welcome to the Delta St. John's

The Delta St. John's is located in the heart of downtown, just steps from the business and entertainment districts.

Our hotel's location also affords guests easy access to the best local attractions, including world-famous George Street. Take a hike along the East Coast Trail where the rugged coastline and 10,000 year-old icebergs provide stunning scenery. Along this coastal trail system and bookending the downtown area are two of Canada's national historic sites – Signal Hill, where Marconi received the first transatlantic wireless signal and Cape Spear, the most easterly point in North America. Whatever your plans, our St. John's hotel provides the perfect base for getting around the city



Entertainment

Gordon Quinton (Classical Guitar)

An extremely talented Newfoundlander, Gordon writes and performs music on classical guitar that reflects the sounds of Newfoundland, and arranges traditional Newfoundland music in delightful compositions.

Billy and the Bruisers

Arguably the best known dance band on the island, Billy & the Bruisers play music from the 50's, 60's, to current rock & roll. This versatile band's talent, broad repertoire, and great sound will have everyone dancing the night away.

www.billyandthebruisers.com



Attention Delegates

Promote your company at CARI's 74th Annual Convention.

For more detailed information contact:

Donna Turner, CARI

Tel: 705-835-1592

Fax: 705-835-6196

Email: donna@cari-acir.org

Recognition of your contribution will be printed in the convention program and on a sign at the entrance of the event.

Travel with **porter**

Porter Airlines is proud to offer a 15% discount on available base fares (with the exception of the lowest class fare during a public seat sale) for travel to and from CARI's 74th Annual Convention – Making Waves. The discounted fares are available for booking from February 10, 2015 to June 30, 2015 and available for travel:

Location:	Dates of Travel:
From: Anywhere in Canada or US	From: 06/21/2015
To: St. John's	To: 06/28/2015
From: St. John's	From: 06/24/2015
To: Anywhere in Canada or US	To: 06/30/2015

Please book online at www.flyporter.com or through your travel agent using promo code **CARI74**.

Porter offers complimentary in-flight snacks and beverages (including beer and wine), GatePorter service for carry-on and access to the Porter Lounge in Toronto and Ottawa, where free Wi-Fi and comfortable, leather seating is available.

The promo code is intended for use by conference attendees and organizers and is not meant for distribution outside of authorized channels. Porter's fare rules and conditions apply. For any questions regarding Porter's services or any pre-travel concerns, contact us at 1-888-619-8622.

CARI 2015 Annual Convention – “Making Waves”

Preliminary Program

Wednesday, June 24, 2015

4:00pm – 7:00pm

Outgoing Board Meeting

4:30pm – 7:00pm

Registration

5:00pm – 7:00pm

Chair’s Reception - Second opportunity to network with exhibitors

Thursday, June 25, 2015

6:45am – 2:00pm

Golfing – The Osprey at Clovelly

4:00pm – 7:00pm

Registration

5:00pm – 7:00pm

Exhibitors’ Reception

Friday, June 26, 2015

7:30am – 11:30am

Registration

7:30am – 8:30am

Breakfast

8:30am – 9:00am

Annual General Meeting

9:00am – 10:30am

Keynote Speaker: Nik Nanos, Nanos Research

President of Canada’s most distinguished polling companies:
Challenges for the recycling industry and the coming federal election

10:30am – 12:00pm

How do we train new entries to the industry?

10:45am – 4:00pm

Tour 1 - (optional, extra costs)

The Easternmost Point of North America

Points of interest include Signal Hill, Guglielmo Marconi, Cabot Tower, Fishing Villare of Quidi Vidi, Cape Spear, Fishing Community of Petty Harbor to name a few

10:30am – 2:30pm

Tour 2 - (optional, extra costs)

Meet at lower entrance

Bird Island – visit the historic Irish outpost, Bay Bulls, boat ride to Witless Bay Ecological Reserve Bird Island home to thousands of Atlantic Puffins, Murres and Kittiwakes. Possibility of seeing whales.

Saturday, June 27, 2015

7:30am – 2:00pm

Registration

7:30am – 8:30am

Breakfast

8:45am – 10:00am

Metal grading from the perspective of the Mills and Smelters

10:00am – 11:15am

LEAN Manufacturing principles for improving your profitability

11:15am – 12Noon

Incoming Board Meeting

12Noon – 1:00pm

Lunch

2:00pm – 4:00pm

Industry Panel Outlook on the economies of Canada, North America, and the future prospects of metal markets

6:00pm – 7:00pm

Cocktail Reception

7:00pm – 11:00pm

Final Banquet & Entertainment
Cocktail Attire